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The Forks Festival du Voyageur

MEDIA RELEASE

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Get Some Guinness at The Forks Market

Official Certificate from Guinness World Records Goes on Display in The Forks Market

The Forks, Winnipeg – It became official two weeks ago, and now we have the paper to prove it. The certificate declaring Winnipeg's Assiniboine Credit Union River Trail as the longest naturally frozen river trail in the world arrived from Guinness World Records early this week and is now proudly on display in The Forks Market.

"We knew we were the record holders back in January when we measured the trail, but to have the official certificate on display is the icing on the cake," says Paul Jordan, Chief Operating Officer of The Forks. "This is a fantastic way for us to end one of the best winters ever on the site."

The official certificate reads:

> The longest ice skating trail measures 8.5 km (5.26 miles) and it is the naturally frozen Winnipeg's Assiniboine Credit Union River Trail, at The Forks in Winnipeg, Manitoba, Canada, as measured on 26 January 2008.

The trail was closed officially for the season this Tuesday due to warming temperatures, but the excitement hasn't ended about the record.

"We've been receiving calls from people wanting to know when the certificate will be on display so they can come down and take their picture with it," says Jordan. "That shows a great amount of pride on the part of our city that we are proud to be a part of."

The certificate is outside The Tower Atrium in The Forks Market for the weekend and will be mounted permanently next week.

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